



KONZEPTIONS KÜNSTLER
MARKEN KONZEPTIONER
NG

the olfactive film stills

FOTOARBEITEN
VIDEOKUNST
SOUNDCOLLAGES
NISCHENDUFT
KONZEPTOHRINGE

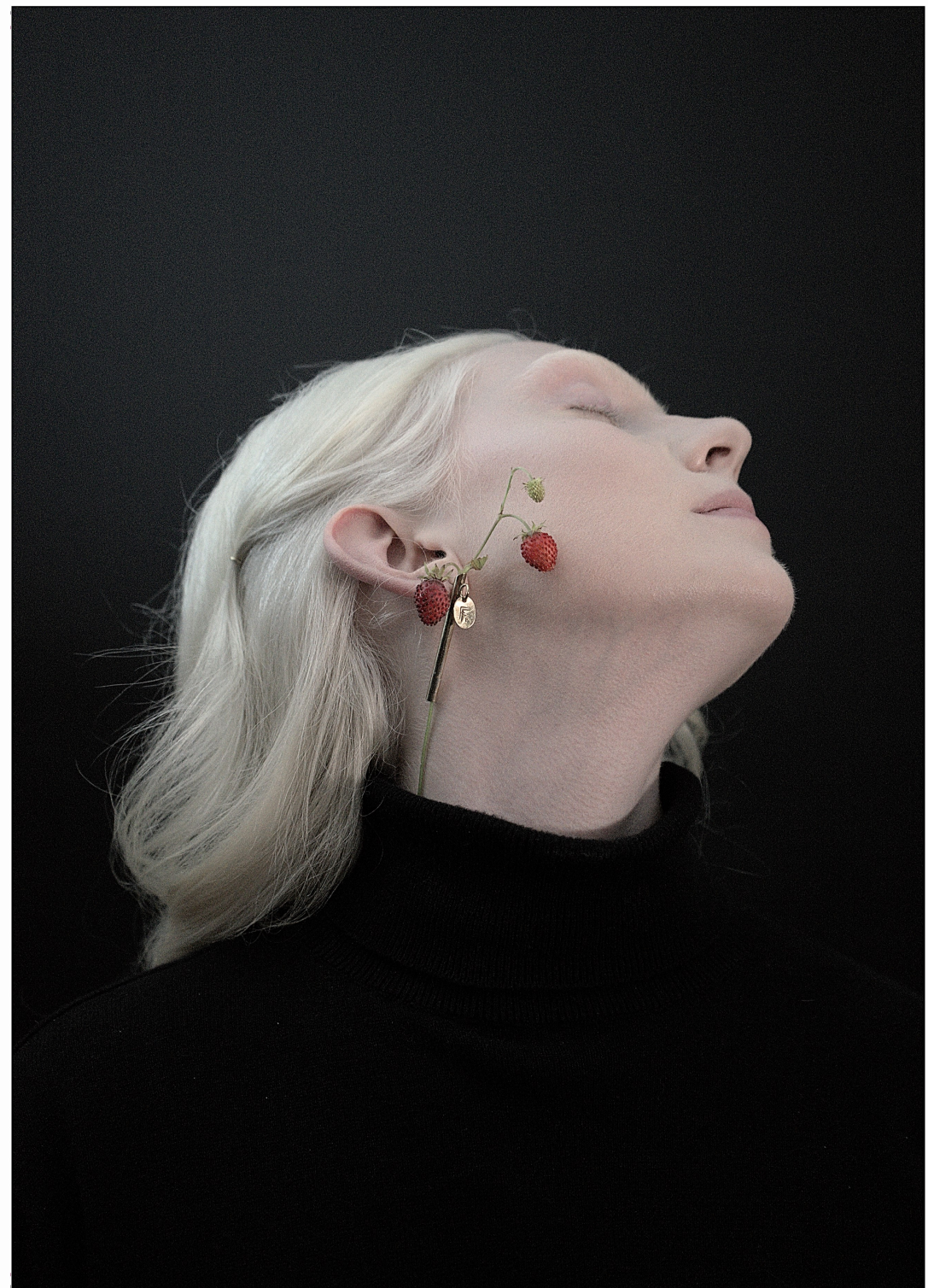
9 OKTOBER 22
16H
KRONSOHN
PROSKAUER 30
BERLIN



LOOK, A SCENT - CAN YOU HEAR IT?

I FEEL IT

Grahl I
Photowork 2022
Print on Aludibond, 70 x 105 cm, Edition 5 + AP1
Urban/Nature Series





The series "Grah" from 2022

Sequence triptych that connects the worlds of commerce and advertising with the environment of art and galleries.

In these works, NG stages a significant object of his concept brand Friendly Fur. Objects to wear – earrings that can be worn both as a vase of real water for freshly picked natural flowers at a dinner party or vernissage, and as a toter for night-time excesses in Berghain; both important parts of NG's own biography.

The wild strawberry recalls christian religious imagery associated with Mary, virginity and fertility.

The white hair and skin in albinism speak of innocence, purity and rebirth.

Both are metaphorical opposites of commercialisation and unsaleability at the same time.

The presentation of these works in an exhibition called "Olfactive Filmstills - scent into vision and sound" underlines NG's border crossing between strategic concept and conceptual art, as well as city and nature within its own nature.

These motifs never appear as advertisements, but as artefacts in a gallery context.
#arturbannature



Grah I, 30 x 45 cm



Grah II, 30 x 45 cm



Grah III, 30 x 45 cm



Olfactive Filmstills

The Olfactive Filmstills are key moments selected from the three-minute dream sequences of the fragrance films. Symbolically they stand for two concept scents The Green Carnation and À Rebours.

Both films are an attempt to translate the deep emotionality and actual smell of the respective fragrance. In doing so, NG succeeds in extracting a generality based on majority-compatible associations - auditory and visual.

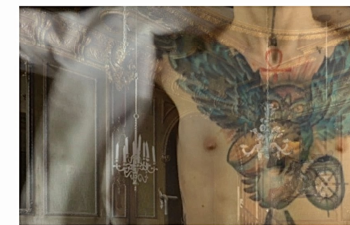
The extracted motifs in their collage-like quality were carefully chosen to represent the film as a whole and some of the key notes.

The tonality of scent, film and still gets a synchronicity within a direct comparison between each different media.

Feelings of tradition, eccentricity, nobility, wild nature, elitism, alternativeism, subversiveness, young spirit, old soul, bohemian, grounding, jeunesse dorée and intellectual eremite. Supposed contradictions find, if not their connection, at least their meaningful coexistence.



TGC, 30 x 45 cm



Cotton, 45 x 30 cm



Civet, 60 x 40 cm



Musk, 45 x 30 cm



Red Pepper, 105 x 70 cm



Whiskey, 70 x 105 cm



Red Pepper Desillusion, 120 x 95 cm
Object



Grahl Desillusion, 50 x 45 x 28 cm
Object



The Green Carnation, Video Loop 2012, 2:23 min



À Rebours, Video Loop 2012, 3:00 min



GÄSTEBUCH

Deine erste Ausstellung, Nicolas.
Ich freue mich sehr für dich
& bin gefasst.

Der raumerfüllende Duft
und wilde Kunst werden mich
in meinen nächsten Träumen
begleiten ♡

Das Logo spiegelt die Leichtigkeit
deines ICH's wieder. (Liebe)

* Daniel, John, Ayala

AMAZING WORK AND BREATHTAKING VIDEO!

I LOVE THE AESTHETICS.

THANK YOU FOR THE INVITATION! xx

ISABELLA

Ich freue mich, dass du mich zu dieser schönen Ausstellung
einladen wirst.

Lieber Max, deine W.

L.g. Anton Q

Mit Gratulation an eine stolze Ausstellung. S

The Green Caravan wird Jahr für Jahr besser. Ein Evergreen

LG. H. FREJAFRIDA

Kleinen Dank für die Einladung nach solen Vanden
die aufstehende Finkung. Gaud viel Erfolg für die
kommenden Wochen. Lieber Nikolaus,

Frank
Lieber Niklas,
aus der Zeit ~~des~~ Garkens aus
deiner Familie

Lieber Nikolas, ich bin mit allem Sinnes begeistert!

Alles Gute für Deine grandiose Arbeit & vielen Dank!

Lieber Nikolaus

Mit aufregenden Grüßen deine 3 begeistertsten
Freunde @tynka

Dominik, Wladywa
und Marcel

In schönen Erinnerungen
Dank deiner Danks 9

please
add 
me

lieber Niko Schatz,
eine tolle, atemberaubende &
innovative Ausstellung - genau
wie Du! Ich bin begeistert!
Love xxu Loren

[illegible]

Lieber Nico, deine Weiter-
entwicklung ebenso wie du
und bereiten die Welt

Pante date and
 date in note. No
 work in note. No
 in 30 mins. Good
 agreement between
 three @ 30 mins. No

Herzlichsten Dank
für diese bewundernswürdige
Erfahrung, die
vielleicht mich auf
Erfahrungen dieser
Vereinigung



#realvalueluxury #friendlyfurberlin



